



Pagoda



Service Above Self

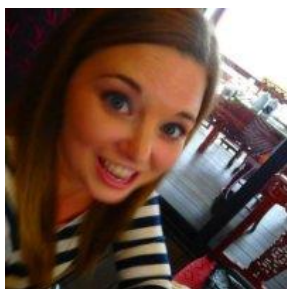
One Profits Most Who Serves Best

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Launching Epic Ideas Through Crowdfunding

Holly Sharp



Our speaker will give an overview of what crowdfunding is, how it differs between China and the West and how people are using it to help bring their ideas to life. She will share a few of her favorite case studies and talk about the most important things to know if you are considering using this way of fundraising.

About Holly: Before moving to China she spent 10 years in marketing and new product development. Her last corporate role was with SC Johnson launching new products all over the world. Upon moving to China, she got out of the corporate world and found a way to apply her product development skills to help struggling teams in Shanghai raise the money they need to bring their business ideas to life using a growing opportunity called crowdfunding. For the last two years she has been managing crowdfunding campaign for multiple teams raising over \$2 million dollars collectively, coaching hundreds of teams on the process and just recently launched a premium online course that walks anyone with a dream through the process of raising the money they need to get started.

The Four-Way Test 四大考验 Sì Dà Kǎo Yàn

Of the things we think, say or do:

我们说的做的要符合: Wǒ men Shuō de Zuò de Yào Fú Hé:

1. Is it the truth?
是真的吗? Shì Zhēn de ma?
2. Is it Fair to all Concerned?
是公平的吗? Shì Gōng Píng de ma?
3. Will it build Goodwill and better Friendships?
是善意的并促进友谊吗? Shì Shàn Yì de - Bìng Cù Jìn Yǒu Yí ma?
4. Will it be Beneficial to all Concerned?
是对大家有利吗? Shì Duì Dà Jiā Yǒu Lì ma?

Join the 2nd Joint dinner meeting

As last year already with Shanghai West, this year there will also be a joint meeting with more clubs in Shanghai . Meet up with old friends who have drifted off to other Rotary Clubs, establish new ties to other Rotarians, meet RI PP Gary Huang and our RI Vice Chair Trustee Ken Schuppert and his wife.

Date: 31.5.2017, 18:30 Cocktails, 19:00 Dinner

Location: Shanghai Pullman Hotel 上海中星铂爾曼酒店, Ballroom 1, 3F

Address: No. 1 Pubei Road, Xuhui District, Shanghai 上海徐汇区浦北路1号

Gala Dinner of the RC Shanghai West

The motto of the party was '1930's Shanghai' and the 300 Participant's dresses matched the theme. The event celebrated the 2nd charter anniversary of the RC Shanghai West and an RCS delegation as well as 100 Taiwanese Rotarians attended, with Pres. Andrew giving a speech honoring the occasion.



Date	Topic/Speaker	Venue/Time
May 16 th	Holly Sharp: Launching Epic Ideas Through Crowdfunding	EZO Japanese Restaurant, Marriott City Center, 19:00
May 23 rd	Ofo vs Mobike: Eva Yu & Member Survey Results: Susanne	EZO Japanese Restaurant, Marriott City Center, 19:00
May 30 th	No meeting	./.
May 31 st	Joint Meeting of Four Shanghai Clubs	Pullmann Hotel, No. 1 Pubei Road, Xuhui District, Shanghai
June 6 th	TBA	EZO Japanese Restaurant, Marriott City Center, 19:00



Run in Blue

By our special correspondent Pradeep Kumar

Rita and I were very enthusiastic to join the Rotary family and friends who participated in 'Run in Blue' event on May 6 at the Century Park. We were there at 8 am when already there were more than 200 people gathered with a continuous stream of familiar and a few unfamiliar faces joining all the time. The atmosphere was simply festive with blue t-shirts all around us. Arrangements were impeccable and all was well organized. Rotaractors were in full strength manning check-in stations and other volunteer points.

The event was started with some Laughter Yoga and Warm Up exercises. A group photograph included being filmed by a drone. And then all participants aligned for the run between the flags of many nations. 700 persons ran together to make the point that Autism needs public attention and support.

After the run there were thank you speeches, AcroYoga, and physical fitness demos by experts. And we also enjoyed eating the delicious sandwiches that were so thoughtfully prepared that even vegetarians had a choice between Regular vegetarian and Vegan!!

We felt proud to be a part of the Rotary family that cares for the world.



May 9th, 2017

Harry Wong RC Hangzhou China
Celine Quan RC Elysee France

26 members, 2 visitors and 19
guests, total headcount 47; happy
money 4.348 RMB

Dr. Mathieu updated us on KBD



Highlights from the last meeting

This well attended meeting was presided over by President Andrew. As it is our custom, the Four-Way-Test was read out, this time by Nikola.

The Dr. Mathieu gave us an update on Kashin-Beck. As the situation in Tibet has become more difficult, she and the KBD Foundation will in the future focus on afflicted regions in Qinghai and Sichuan. She pointed out that our work so far has resulted in sustainable improvements in Tibet and that the move to Qinghai represents a fresh opportunity.

The we had the induction of two new members – welcome Ranga and Thierry. Both sponsored by Michel – also congratulations to Michel. Thierry also narrated a moving experience which he had, encountering a child with cerebral palsy during the Run in Blue and supporting it over the finish line.

The Run in Blue was also Dusan’s topic. He highlighted the over 700 participants – but he also highlighted that there are still t-shirts available.

Michel, supported by his guest, then proceeded to collect happy money. Worth mentioning were Michel himself and Christian, who each gave 1.000 RMB in support of KBD.

Three Interact Clubs then gave us updates on their development. As Andrew pointed out, many of our projects would not have been possible without the big contribution from Interact Clubs, especially in terms of manpower.

Thus the meeting was adjourned with a toast to Interact.

Nikola recited the Four-Way-Test



Many Interactors joined



New member Thierry recalled a moving Rotary moment



The KBD Group

A toast to Interact



Michel and Christian donated Happy Money in appreciation of KBD Foundation



Club Information

Contacts & Meetings

The club meeting is a dinner meeting (by invitation only) every Tuesday at the: Marriott City Center No. 555 Middle Xizang Rd, Shanghai 上海雅居乐万豪酒店, 中国 上海 黄浦区西藏中路 555 号 18:30 cocktails, 19:00-20:30 dinner For details, contact the club administrator Vivian Huang at Rsvp@rotaryshanghai.org, +86 13501672753

Officers & Boardmembers

- Andrew Hill – President
- Moto Yamane – President Elect
- Linnnet Kwok – Vice President
- Tracy Hua – Hon. Secretary
- Chee Ming Tsang- Treasurer
- Dean Merritt - IPP
- Filippo Garini
- Alejandro Buriel Rocha
- Dave Smith
- Christian Kober
- Susanne Moskop

Basic Info of our Club

First chartered on 1 October 1919, re-chartered on 8 February 2006
Number of active members – 78
Number of honorary members – 5

Committees and Directors

- Club Administration Committee**
Chair: Moto Yamane, yamane@tmish.com
- Membership Committee**
Chair: Terri Lau, terri.Lau@asiantigers-china.com
- Service Projects**
Chair: Alejandro Buriel-Rocha, alejandroburiel@smlchinaconsult.com
- Youth Service Committee**
Chair: Diane Russel, drussell@diane-russell.com
- Sister Clubs**
Chair: Dean Merritt, deanm@mdmlevel.com
- PR Committee**
Chair: Christian Kober, kober.christian@gmail.com
- Rotary Foundation**
Chair: Chee Ming Tsang, lwcmt@gmail.com
- Gift of Life**
Chair: Linnnet Kwok, linnetkwok@hotmail.com
- Annual Party**
Chair: Linnnet Kwok, linnetkwok@hotmail.com

For more information, please visit www.rotaryshanghai.org

Rotary Club of Shanghai West
Wednesday, 18:30-20:30
Location: Shanghai Pullman Hotel
位置: 上海中星铂爾曼酒店
Address: No. 1 Pubei Road, Xuhui District, Shanghai
上海徐汇区浦北路1号
For more information please contact President Roy Chu
Email: roy.chu@exlink.com.cn

Rotary Club of Shanghai Pudong Lujiazui
Thursday, 19:00-20:30
Location: Kempinski Hotel, Shanghai 上海凯宾斯基大酒店
1288 Lujiazui Ring Road, Pudong New Area
浦东新区陆家嘴环路1288号
Tel.: +86 21 5101 5566
For more information, please contact President Gerhard Fasching
Email: Gerhard.fasching@milleniumhongqiao.com

Fresh Start Rotary Club of Shanghai
Friday, 7:45-9:00 am
Location: 2nd floor, Element Fresh, Jing An Kerry Center
位置: 新元素静安嘉里中心店二楼
Address : No.1551 Nan Jing Xi Lu, Shanghai
地址: 南京西路1551号
For more information about Fresh Start and for anyone interested to attend, please visit <http://freshstartrotaryshanghai.org/>